



International Trade Office

OEDIT Specific Programs and Services

Biosciences and Emerging Industries:

Research
Coordination
Promotion

Business Finance:

Certified Capital Companies
Business Loan Funds
Venture Capital Authority
Infrastructure Assistance
Feasibility Studies
Economic Development
Commission

Business Retention,

Expansion and Recruitment:

Research, Facilitation
Incentives, Job Training
Site Selection
Community Assessments
Economic Development
Commission
Enterprise Zones

Communications and Information Technology:

Research
Coordination
Education

International Trade:

Export Assistance and
Trade Events
Foreign Investment in
Colorado

Minority and Women-Owned

Business Support:

Certification and
Procurement
Opportunities

Small Business Development Centers:

Counseling
Research
Training

Tourism:

Welcome Center
Colorado.com
Visitor's Guide
Marketing, Advertising and
Public Relations

Overview of ITO

The Colorado International Trade Office, established in 1983, is a division of the Governor's Office of Economic Development and International Trade. Its two primary functions are:

- To assist Colorado companies with exporting their products and services
- To attract foreign direct investment into the state for continued job creation

General ITO Assistance Available to Your Company

Export Counseling

- Determine company's readiness to begin exporting
- Assist in developing market entry strategies and international business plans
- Counsel on risk mitigation and foreign import regulatory issues

Market Research

- Research & analyze foreign markets
- Provide contact information on potential foreign distributors, agents, customers and joint venture partners

Protocol Information

- Counsel on foreign business & cultural practices
- Present seminars on international trade topics

ITO Events

Trade Shows and Trade Missions

- Introduce you to target markets overseas
- Provide opportunities to meet with potential buyers, agents, distributors, partners, or government officials
- Offer in-country briefings by industry representatives and government officials
- Afford catalog representation by displaying literature and gathering leads

Foreign Offices

ITO Mexico Office

- Location: Guadalajara, Mexico
- Provide individualized research on product or service viability and competition in Mexico
- Contact potential agents, distributors, and others about your products or services and provide results for follow-up
- Set up appointments to meet potential agents, distributors and others when traveling to Mexico