

Colorado Life Sciences Innovation Forum: September 30 and October 1

Exhibit at the largest gathering of Colorado's life sciences community. The Colorado Life Sciences Innovation Forum, scheduled for two half-day sessions on September 30 and October 1, is CBSA's premier event and trade show in a dynamic virtual format. A state-of-the-art virtual trade show and networking platform offers new ways for exhibitors to engage with attendees.

Reserve your customized, virtual exhibitor booth to deepen your connections with Colorado's life sciences leaders. Build awareness for your brand and support CBSA's work to build a collaborative, pro-innovation environment for life sciences.

Receive early access to begin designing your booth as soon as September 1, 2020. Booths are accessible 30 days after the event to exhibitors and participants including chat functions. Engage with your audience for even longer when you exhibit at the Colorado Life Sciences Innovation Forum!

Benefits of exhibiting virtually include:

- **Life sciences connections.** Connect with decision makers at the largest annual gathering of life sciences professionals in Colorado
- **Storytelling and demos.** Display and share videos, links, and digital company materials with attendees at your customized booth
- **Real time engagement.** 1:1 live chat and "leave business card" function for booth visitors. Chat and meeting capabilities available to exhibitors before, during and after the event
- **Organized reporting.** Post-event report provided to exhibitors with booth visitors contact information and chat history
- **Unique customization.** Pick your virtual booth design, including colors, visual format, avatar and more
- **Early access & after-event access.** Start designing your booth as early as September 1, 2020! Booths are accessible 30 days after the event to exhibitors and participants including chat functions
- **Technical support.** Pre-event expert guidance on customizing and using your exhibit space and designing your event experience
- **Complete conference experience.** Two full conference registrations for booth exhibitors
- **Brand exposure.** Company listing on Colorado Life Sciences Innovation Forum event website. Company logo and information included in digital conference program distributed to all attendees



Customize Booth with your Content and Branding



Exhibitor Logos Displayed in Events Hall

RESERVE NOW

\$600 CBSA members / \$700 Non-members

Questions? Contact **Tracey Nilson**
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