

















## COLORADO Office of Economic Development & International Trade









































September 13, 2022

The Honorable Senator Michael Bennet Russell Senate Office Building 2 Constitution Ave NE, Suite SR-261 Washington, DC 20510

The Honorable Senator John Hickenlooper Russell Senate Office Building 2 Constitution Ave NE, Suite SR-374 Washington, DC 20510

Dear Senator Bennet and Senator Hickenlooper:

We, the undersigned Colorado business leaders, are respectfully writing to share our support for the reauthorization of the Small Business Innovation Research (SBIR) and Small Business

Technology Transfer (STTR) Programs. The programs fund scientific excellence and technological innovation through the investment of federal research dollars in critical American priorities. They contribute to a strong economy at the federal and state level. Most importantly, they advance breakthroughs that reinforce America's global leadership in science and technology. We strongly urge you to support the reauthorization of the SBIR and STTR Programs. Without action by Congress, the programs will expire on September 30, 2022.

## SBIR/STTR Programs and Colorado's Life Sciences Ecosystem

The SBIR and STTR Programs are vital for Colorado's life sciences community. They provide early, non-dilutive funding to advance high-risk, early-stage innovative research. Year after year, these programs make a positive impact on Colorado's economy by funding life-saving breakthroughs for patients, supporting small businesses, and creating jobs.

Colorado has more than 720 life sciences organizations across Colorado that drive innovations, products, and services to improve and save lives. Our state is the center of life sciences for the Rocky Mountain region, directly employing over 32,000 people and spinning out an average of 20 new life sciences companies each year.

The SBIR and STTR Programs have had a significant impact on Colorado's life sciences growth. Our state has received more than 6,035 awards totaling more than \$2.76 billion dollars since program inception. Nationally, the SBIR and STTR Programs have provided more than 179,000 awards totaling more than \$54.3 billion to U.S. small businesses since 1982. A study by the National Academy of Sciences found a commercialization rate of 50-60% for SBIR/STTR investments.

The Colorado life sciences community is largely comprised of small, early-stage companies that play a crucial role in the development of breakthrough technologies and therapies that are leading to improved patient outcomes and reduced health care costs. These companies look to critically important public sources like the SBIR and STTR Programs for needed capital that accelerates the commercialization of promising discoveries. As the high cost of conducting biomedical research continues to grow, this "first money" becomes increasingly important for attracting additional capital and private investors.

We strongly urge you to support the reauthorization of the SBIR and STTR Programs. Allowing even a short disruption of these programs could have negative consequences for high-tech small businesses that thrive on stability and predictability to budget and plan, especially as we all work together to emerge from the COVID-19 pandemic and overcome the economic challenges it triggered.

Thank you for your consideration and all that you do to support the people and economy of Colorado.

Sincerely,

Elyse Blazevich
President and CEO
Colorado BioScience Association

Kevin Hougen President and CEO Aurora Chamber of Commerce Kieran O'Kane

Chief Commercial Officer

Biodesix Inc.

John Tayer President & CEO

**Boulder Chamber of Commerce** 

Scott J. Sternberg Executive Director

**Boulder Economic Council** 

Mary Austin

**Executive Director** 

Colorado Cleantech Industries Association

Dan Powers

**Executive Director** 

CO-LABS

Loren Furman President & CEO

Colorado Chamber of Commerce

Michelle Hadwiger

Division Director, Global Business

Development

Colorado Office of Economic Development

and International Trade

Alan Rudolph,Ph.D.

Vice President for Research Colorado State University

Richard Magid

Vice President, Technology Transfer

CSU STRATA

Kimberly Muller, Esq. Executive Director

CU Innovations, Univeristy of Colorado

**Anschutz Medical Campus** 

J.J. Ament

President and CEO

Denver Metro Chamber of Commerce

Michael L. Weiner

Partner

DORSEY & WHITNEY LLP

Kourtny Garrett President & CEO

Downtown Denver Partnership

Heather Underwood, Ph.D.

CEO

EvoEndo, Inc.

April Giles

Vice President Business Development Fitzsimons Innovation Community

Jake Chabon, Ph.D.

Co-founder and CEO/CSO

Foresight Diagnositcs Inc.

Andy Sklawler

Co-Founder, President & COO Fresh Tracks Therapeutics

Mike Freeman

General Partner

Innosphere Ventures

Phillip Ebner

Executive Director | Life Sciences | Middle

Market Banking & Specialized Industries

JP Morgan

Tom Vierzba

President and CEO

Live Fully

Raymond H. Gonzales

EVP, Denver Metro Chamber & President,

Metro Denver EDC

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Anthony D. Piscopio, Ph.D.

President and CEO

OnKure Therapeutics Inc.

Peter Adams

Associate Director

Rockies Venture Club

Mark Bruning

President & CEO

Securisyn Medical

Jeff Keener President/CEO South Metro Denver Chamber Anil Mathai Vice President – Quality & Regulatory Compliance STAQ Pharma

Alan Sage CEO and Board Member Vaporox

CC: Representative Lauren Boebert
Representative Ken Buck
Representative Jason Crow
Representative Diana DeGette
Representative Doug Lamborn
Representative Joe Neguse
Representative Ed Perlmutter