



**A comprehensive two-day showcase of Colorado's life sciences community along the Front Range**

**'Drive to the Five' Bus Wrap Sponsorship**

**\$15,000 | (2) Opportunities Available**

- Sponsor's logo prominently featured in bus wrap design on both sides of bus for two-day tour
- Placement of sponsor's advertisement on tail of bus
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (3) Innovation Tour registrations
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Sizzle Reel Sponsorship**

**\$10,000 | Exclusive Opportunity**

- Cash or in-kind sponsorship of sizzle reel production highlighting key moments during two-day tour
- Sponsor's logo prominently featured in sizzle reel as produced and/or brought to you by
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (2) Innovation Tour registrations
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Bus Host Sponsorship**

**\$7,500 | (4) Opportunities Available**

- Provide welcome or closing remarks on bus
- Opportunity to distribute sponsor branded collateral or swag to attendees on the bus (provided by sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (2) Innovation Tour registrations
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Lunch Sponsor**

**\$5,500 | (4) Opportunities Available**

- Sponsor's logo prominently featured on signage during lunch event both days of tour
- Opportunity to display sponsor branded collateral or swag on lunch tables (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Happy Hour Sponsor**

**\$5,500 | (4) Opportunities Available**

- Sponsor's logo prominently featured on signage during happy hour event both days of tour
- Opportunity to display sponsor branded collateral or swag during happy hour event (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' WiFi Network Sponsor**

**\$5,500 | Exclusive Opportunity**

- Sponsor name on wireless network
- Highlighted in event program as WiFi Network sponsor with log-in information handed to every attendee at registration
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event



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**'Drive to the Five' Coffee Bar & Breakfast Sponsor  
\$3,500 | (4) Opportunities Available**

- Sponsor's logo prominently featured on signage during breakfast both days of tour
- Opportunity to display sponsor branded collateral or swag during breakfast (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Lanyard Sponsor  
\$3,500 | Exclusive Opportunity**

- Sponsor logo on event name badge lanyard, distributed to every attendee (provided by the sponsor)
- Opportunity to provide additional appropriate collateral highlighting sponsorship during reception (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Life Sciences Innovation Sponsor  
\$3,000 | By Invitation**

- Exclusive by invitation opportunity to deliver remarks on the bus during transit between tour stops
- Opportunity to provide sponsor branded collateral or swag to tour attendees (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Tour Site Sponsor  
By Invitation**

- Exclusive by invitation opportunity to host a panel discussion or presentation and/or facility tour
- Opportunity to provide sponsor branded collateral or swag to site tour attendees (provided by the sponsor)
- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event

**'Drive to the Five' Innovation Tour Supporter  
\$2,500 | Unlimited**

- Placement of sponsor's logo to create prominent visibility during promotion leading up to and at the event (website, email, event program, signage, sizzle reel)
- (1) Innovation Tour registration
- Additional registrations discounted
- Attendee contact list provided post-event



For more information contact  
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