

2026



SPONSORSHIP

Ongoing connection, visibility, and engagement within a trusted network, making Colorado's life sciences community stronger, together.



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LETTER FROM CBSA

Dear Life Sciences Supporter:

Partnering with Colorado BioScience Association (CBSA) aligns your organization with one of the nation's most dynamic health innovation ecosystems. Sponsor investment supports CBSA as we strengthen and grow community connectivity, advocate for a pro-innovation business environment, and elevate Colorado's competitiveness as we drive to become a top five U.S. hub for life sciences.

In 2025, Colorado's life sciences ecosystem raised \$3.2 billion, the strongest fundraising year on record. Strategic mergers and acquisitions, including Paragon 28 and Foresight Diagnostics, reflect a market reaching scale. Over the past five years, Colorado's life sciences community has attracted more than \$10 billion across public and private financings, mergers and acquisitions, and federal, state, and foundation funding.

Colorado's life sciences sector employs nearly 41,000 professionals, delivers a \$52.4 billion economic impact, and continues to expand. With 3.5 million square feet of lab and office space planned or under construction, Colorado offers room to grow and the highly educated talent required to move from concept to commercialization.

Sponsoring CBSA delivers visibility, influence, and meaningful engagement with the innovators driving Colorado's life sciences economy and delivering life-changing technologies for patients.

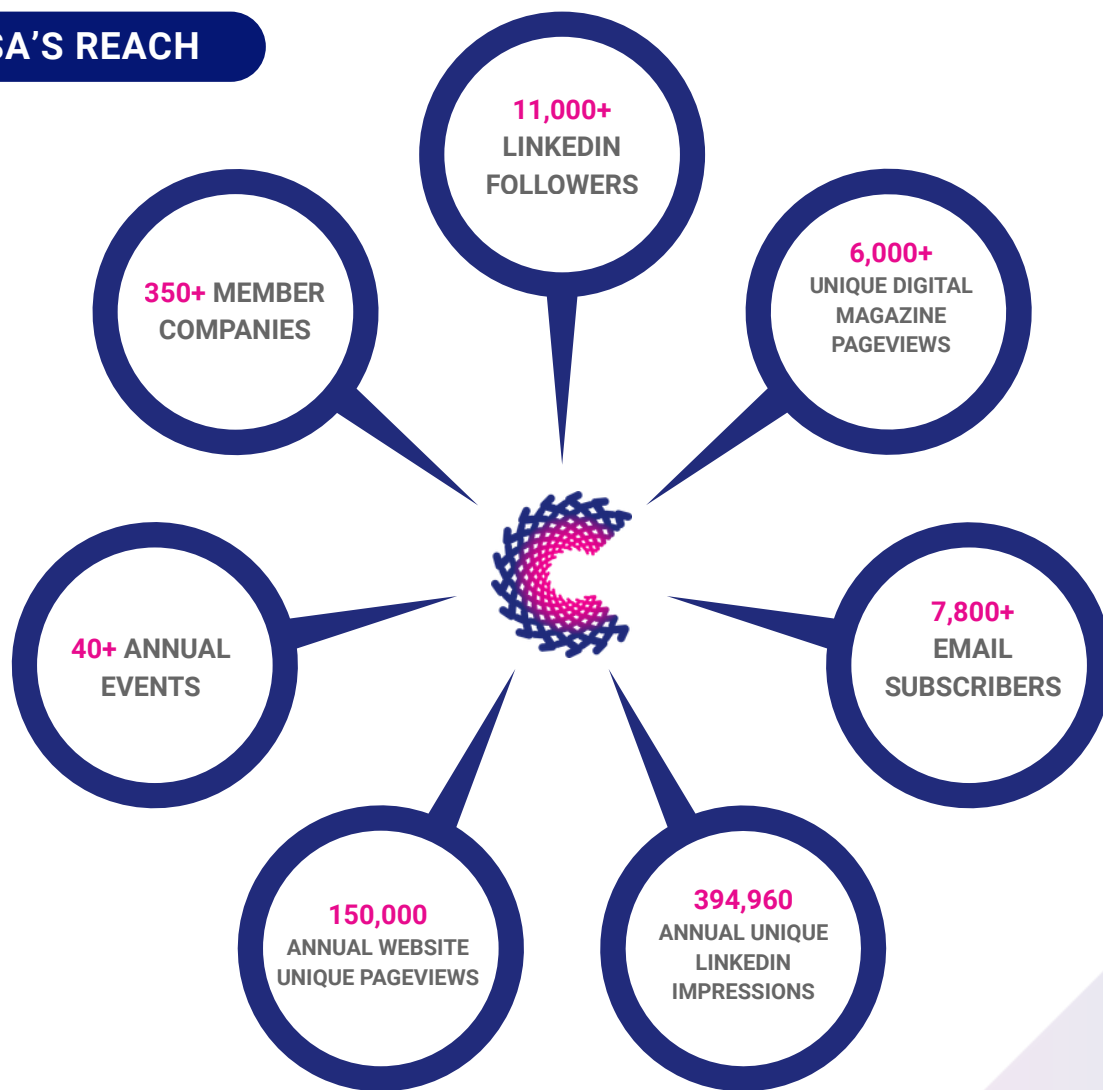
Driven,



Matt Teter

Vice President of Partnerships
Colorado BioScience Association

CBSA'S REACH



720

LIFE SCIENCES
COMPANIES AND
ORGANIZATIONS

41,000

HIGHLY SKILLED LIFE
SCIENCES
PROFESSIONALS

\$123,000

AVERAGE ANNUAL
SALARY

\$52.4B

ANNUAL ECONOMIC
IMPACT

ANNUAL MEMBERSHIP BENEFITS

EDUCATION + NETWORKING

Access to CBSA's **40+ programs and events** – 90% of which are complimentary or at a discounted membership rate.

Subscribe to CBSA emails and follow us on **LinkedIn**, **X**, and **Facebook**.

MEMBER SAVINGS

Significant **cost savings** on equipment, supplies, and services through our exclusive partnerships with Fisher Scientific and Bio Business Solutions.

In 2025, CBSA members collectively **saved \$11.1 million**.

POLICY + ADVOCACY LEADERSHIP

Advocacy for our life sciences community at the state and federal level and opportunities for members to connect with elected officials and regulatory leaders.

Subscribe to Policy Updates.

NEWS + EVENTS

Industry-relevant **events**, press releases and company announcements shared through our communication channels, which may include the **CBSA website**, CBSA Events Update, and CBSA Weekly News (distribution 8,500).

COLORADO BIOSCIENCE CONNECT

Our all-new **platform**, presented by KBI Biopharma, brings events, exclusive experience tools for members only, career opportunities, and new ways to connect with our community.

CAREER CENTER

Get recruiting support by tapping into our modern career hub with hundreds of Colorado life sciences **jobs** and enhanced matching tools for employers and jobseekers.

LEADERSHIP OPPORTUNITIES

Contribute your expertise to the life sciences ecosystem by serving on a CBSA committee.

MEMBER CONNECTIONS

Connect with CBSA members and sponsors in an all-new, members-only digital environment. Build your company and individual profiles and engage with our community.

ANNUAL CORPORATE SPONSORSHIP

All Corporate Sponsorships include full CBSA Annual Membership benefits.

Benefits for All Corporate Sponsorships

- Company profile in all-new Colorado BioScience Connect
- Rotating company logo with live link on CBSA website
- "Contact Me" option in Colorado BioScience Connect
- Unlimited postings in the all-new CBSA Career Center, discounted premium posts
- Opportunity to publish events and news through CBSA channels
- Company name listed as Corporate Sponsor in CBSA Weekly News and CBSA Weekly Events emails

PLATINUM, TITANIUM, CHAMPION, & SUSTAINING \$24,500+

CBSA's highest-level sponsorships offer fully customized programs and benefits to highlight your organization's expertise and meet your objectives.

These bespoke benefits will be developed and executed in collaboration with our team.

SILVER | \$12,500

- Elevated company profile in Colorado BioScience Connect
- One Tier Two event sponsorship included
 - Company expertise highlighted
 - Moderator role opportunity
 - Enhanced logo placement
 - Display marketing material
 - Post-event attendee contact list
- Option to select two Tier Three events in place of one Tier Two

BRONZE | \$9,000

- Elevated listing in Colorado BioScience Connect
- One Tier Three event sponsorship included
 - Logo on event homepage and emails
 - Display marketing material
 - Post-event attendee contact list

GOLD | \$18,500

- Featured Company placement in Colorado BioScience Connect homepage
- One exclusive program lead or Tier One event sponsorship
 - Co-developed, co-branded content
 - Post-event attendee contact list
- Additional one Tier Two or two Tier Three event sponsorship choice
- Priority access to premium CBSA programs

SUPPORTER | \$7,000

- All standard sponsor benefits listed above
- CBSA membership for all employees

ANNUAL EVENTS SPONSORSHIP OPPORTUNITIES

Sustained exposure and relationship-building with members and stakeholders through consistent engagement across the year.



EVENT SPONSORSHIP TIERS

TIER ONE

Available to Annual Sponsors at the Gold Level and Above

CUSTOM CO-BRANDED EVENT

Designed in partnership with CBSA to align with your company's goals

THE LEADER WITHIN SERIES

Four exclusive webinars featuring high-profile leaders

LEGISLATOR SITE TOURS

Exclusive facility tours with policymakers

MEMBERSHIP ENGAGEMENT

Exclusive, twice per year

DISCOVER CBSA + MEMBER SAVINGS

Exclusive quarterly events focused on member benefits

TIER TWO

Available to Annual Sponsors at the Silver Level and Above

JPM HEALTHCARE CONFERENCE

Reception with leading state bioscience associations

LEADERSHIP ROUNDTABLE

Spring and fall small-group dialogue with executives and curated connections

WOMEN'S MASTERMIND SERIES

Monthly virtual meetings and biannual dinners with emerging leaders

THOUGHT LEADER SERIES

Provide expertise on one focus area, such as:

- Regulatory
- Financing
- General Business Practices
- Intellectual Property
- Commercialization

TIER THREE

Available to Annual Sponsors at the Bronze Level and Above

DAY AT THE CAPITOL

Policy insights and policymaker meetings

ALL MEMBER MEETING

Ecosystem updates and networking

A YEAR IN THE LIFE OF

Executive insights from industry leaders

COFFEE + CONNECT

Informal networking opportunities

JPM HEALTHCARE CONFERENCE

Dedicated partnering and work space

BIO INTERNATIONAL CONFERENCE

Colorado base for partnering and work

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

Premier visibility and brand alignment with Colorado's life sciences leaders, innovators, and decision-makers at marquee ecosystem events.



ROCKY MOUNTAIN LIFE SCIENCES INVESTOR AND PARTNERING CONFERENCE

September 30 - October 2, 2026 | Held in Vail, Colorado, this curated, deal-focused gathering connects high-growth life sciences companies with investors and strategic partners.

PRESENTING SPONSOR

\$18,000

Includes all benefits of Conference Supporter, plus:

- Premier brand visibility as the exclusive Presenting Sponsor
- Top-tier logo placement across all conference materials and promotional campaigns
- Customized speaking opportunity developed with CBSA leadership
- Exclusive onsite engagement, including branded materials or gifts
- Five additional full conference registration (6 Total)

KEYNOTE BREAKFAST SPONSOR

\$11,000

Includes all benefits of Conference Supporter, plus:

- Provide welcome and closing remarks during Breakfast Keynote
- Opportunity to distribute company materials to attendees (provided by sponsor)
- Three additional full conference registration (4 Total)

KEYNOTE LUNCH SPONSOR

\$11,000

Includes all benefits of Conference Supporter, plus:

- Provide welcome and closing remarks during Luncheon Keynote
- Opportunity to distribute company materials to attendees (provided by sponsor)
- Three additional full conference registration (4 Total)

PRIMER PARTNER SPONSOR

\$11,000

Includes all benefits of Conference Supporter, plus:

- Host presentation primer prior to the conference with selected presenting companies
- Branded keynote or primer presentation opportunity (welcome/closing remarks or hosted primer session)
- Opportunity to distribute company materials to attendees (provided by sponsor)
- Three additional full conference registration (4 Total)

TRACK ROOM SPONSOR

\$8,000

Includes all benefits of Conference Supporter, plus:

- Sponsorship of one presentation track room, including welcome and closing remarks
- Opportunity to distribute company materials in the track room
- Two additional full conference registration (3 Total)

PARTNERING FORUM SPONSOR

\$6,000

Includes all benefits of Conference Supporter, plus:

- Dedicated branding opportunity (partnering system & tables)
- Opportunity to provide additional collateral (where applicable)
- One additional full conference registration (2 Total)



ROCKY MOUNTAIN LIFE SCIENCES INVESTOR AND PARTNERING CONFERENCE

WIFI SPONSOR \$6,000

Includes all benefits of Conference Supporter levels, plus:

- Dedicated branding opportunity (WiFi access)
- Opportunity to provide additional collateral (where applicable)
- One additional full conference registration (2 Total)

VIP EXPERIENCE SPONSOR \$6,000

Includes all benefits of Conference Supporter, plus:

- Dedicated branding opportunity (VIP Experience)
- Opportunity to provide additional collateral (where applicable)
- Access to invite-only VIP Experience exclusive to life science companies and investors
- One additional full conference registration (2 Total)

LANYARD SPONSOR \$4,000

Includes all benefits of Conference Supporter, plus:

- High-visibility branded onsite activation (lanyards)
- Opportunity to provide promotional collateral (provided by sponsor)

WELCOME RECEPTION SPONSOR \$4,000

Includes all benefits of Conference Supporter, plus:

- High-visibility branded onsite activation (reception area)
- Opportunity to provide promotional collateral (provided by sponsor)

COFFEE BREAK SPONSOR \$4,000

Includes all benefits of Conference Supporter, plus:

- High-visibility branded onsite activation (coffee break area)
- Opportunity to provide promotional collateral (provided by sponsor)

CONFERENCE SUPPORTER \$3,000

- Opportunity to provide collateral at the registration desk
- Full access to the conference one-on-one partnering portal
- Logo placement across conference promotions and onsite signage
- One (1) full conference registration
- Post-conference attendee list



ANNUAL AWARDS CELEBRATION

November 12, 2026 | This highly anticipated gala event draws a sellout audience to honor Colorado's most impactful life sciences leaders and companies.

PRESENTING KEYNOTE SPONSOR \$12,000

- Highest level of visibility during the Annual Awards Dinner
- On-stage introductory remarks for the keynote speaker
- Event recognition as "CBSA Annual Awards Dinner Presented by..."
- Prominent logo placement across all event materials and on presentation screens
- Two (2) reserved tables of eight (8) in a premier location
- Opportunity to provide materials or gifts to each attendee (at sponsor's expense)
- Post-event attendee contact list

AWARDS CHAMPION \$4,000

- Prominent logo placement across event materials and on presentation screens
- Reserved table of eight (8) in a prime location
- Post-event attendee contact list

AWARDS PRESENTATION SPONSOR \$8,000

- Opportunity to sponsor and present one (1) award during the program
- Prominent display of sponsor's logo in all event-related materials and on presentation screen during awards program
- Reserved table of eight (8) in a premier location
- Post-event attendee contact list

AWARDS SUPPORTER (WITHOUT TABLE) \$2,700

Prominent logo placement across event materials and on presentation screens
Post-event attendee contact list

WELCOME RECEPTION SPONSOR \$6,000

- Featured visibility during the Cocktail Reception
- Prominent display of sponsor's logo in all event-related materials
- Opportunity to provide branded collateral during the reception (e.g., napkins, table or bar signage)
- Reserved table of eight (8) in a prime location
- Post-event attendee contact list

TABLE HOST \$2,700

- Recognition as a Table Host
- Reserved table of eight (8) for the dinner



ADVERTISING OPPORTUNITIES

Demonstrate your commitment to Colorado's life sciences ecosystem and deepen your credibility with our audience of leaders and decision makers by advertising in our [annual magazine](#). Our annual glossy magazine and 19-week digital campaign highlight the people accelerating the success of Colorado's life sciences community.



2026-2027 COLORADO BIOSCIENCE MAGAZINE

MAGAZINE INSIDE FRONT COVER

\$8,500

MAGAZINE BACK COVER

\$8,500

MAGAZINE HALF-PAGE

\$4,000

MAGAZINE QUARTER PAGE

\$2,000

MAGAZINE TILE AD

\$750

Colorado Hub for Health Impact elevates Colorado as the ideal alternative to coastal markets for leaders developing life sciences organizations and opportunities.

Our national economic development campaign targets health innovation companies ready to relocate and scale by making a compelling, data-driven case for Colorado.

Led by Colorado BioScience Association and 30 partners since inception, the campaign attracts new life sciences companies, talent, and investors to the state.

Request our 2026 Opportunities presentation for more information.



COLORADO BIOSCIENCE INSTITUTE

Colorado BioScience Institute cultivates and diversifies the state's life sciences workforce, from classroom, to campus, to career.

CLASSROOM

PATHWAYS TO EARLY COLLEGE HIGH SCHOOLS PROGRAM (P-TECH)

Preparing high school students for biotech careers

BIOTECHNOLOGY EXPERIENCES IN THE CLASSROOM

Equipping teachers with tools to incorporate biotechnology curriculum into the classroom

RESEARCH EXPERIENCE FOR TEACHERS (RET)

Providing teachers with practical knowledge and hands-on research experience

CAMPUS

MENTOR PROGRAM

Connecting university students with professionals in the life sciences

INDUSTRY SHOWCASE

Demonstrating the breadth and depth of the state's life sciences ecosystem

CAREER

FOUNDATIONS OF LEADERSHIP

Strengthening leadership skills for first-time leaders and scientists new to management

EXECUTIVE LEADERSHIP

Helping key decision-makers and first-time CEOs build better businesses

QUALITY ASSURANCE & REGULATORY AFFAIRS CERTIFICATE PROGRAM

Upskilling or reskilling professionals for in-demand careers in the life sciences, biotechnology, and medical device industries

LIFE SCIENCES TALENT COLLABORATIVE

Designing employer-led solutions that build pathways to meaningful, high-paying jobs

ADDITIONAL OPPORTUNITIES

CO GIVES DAY

Coloradans coming together to help nonprofits achieve their missions

BIOSCIENCE ON TAP

Honoring the Institute's Mentor of the Year through a fun, informal fund raiser and networking event

SERVICE OR EQUIPMENT DONATION

Donation of professional services to enrich the development of life sciences talent or equipment for K-12 use



ABOUT COLORADO BIOSCIENCE ASSOCIATION

Colorado BioScience Association (CBSA) creates co-opportunity for the Colorado life sciences community. CBSA champions a collaborative life sciences ecosystem and advocates for a supportive business climate. From concept to commercialization, member companies and organizations drive global health innovations, products and services that improve and save lives.

The association leads Capital and Growth, Education and Networking, Policy and Advocacy, and Workforce Cultivation to make its members stronger, together.



LEARN MORE

cobioscience.com

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