COLORADO BIOSCIENCE ASSOCIATION

2027

SPONSORSHIP

Ongoing connection, visibility, and engagement within a trusted network, making Colorado's life sciences community stronger, together.



TABLE OF CONTENTS

Letter from CBSA	**3**
CBSA’s Reach	**4**
Annual Membership	**5**
Annual Corporate Sponsorship	**6**
Annual Events Sponsorship	**7 - 8**
Signature Event Sponsorships	**9 - 12**
Advertising	**13**
Hub for Health Impact	**14**
Colorado BioScience Institute	**15**

LETTER FROM CBSA

Dear Life Sciences Supporter:

Partnering with Colorado BioScience Association (CBSA) aligns your organization with one of the nation's most dynamic health innovation ecosystems. Sponsor investment supports CBSA as we strengthen and grow community connectivity, advocate for a pro-innovation business environment, and elevate Colorado's competitiveness as we drive to become a top five U.S. hub for life sciences.

In 2025, Colorado's life sciences ecosystem raised $3.2 billion, the strongest fundraising year on record. Strategic mergers and acquisitions, including Paragon 28 and Foresight Diagnostics, reflect a market reaching scale. Over the past five years, Colorado's life sciences community has attracted more than $10 billion across public and private financings, mergers and acquisitions, and federal, state, and foundation funding.

Colorado's life sciences sector employs nearly 41,000 professionals, delivers a $52.4 billion economic impact, and continues to expand. With 3.5 million square feet of lab and office space planned or under construction, Colorado offers room to grow and the highly educated talent required to move from concept to commercialization.

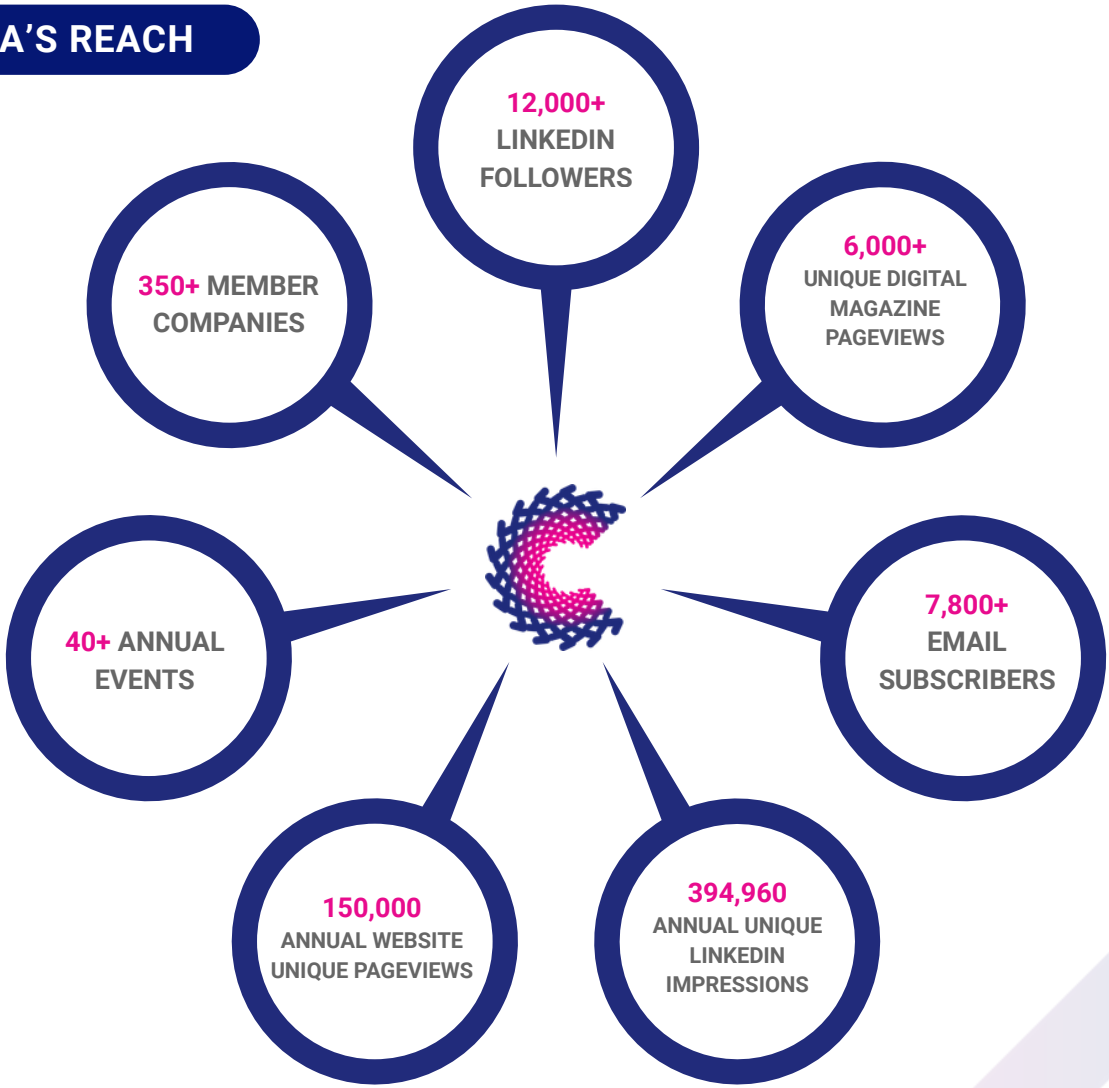
Sponsoring CBSA delivers visibility, influence, and meaningful engagement with the innovators driving Colorado's life sciences economy and delivering life-changing technologies for patients.

Driven,



Matt Teter
Vice President of Partnerships
Colorado BioScience Association

CBSA'S REACH



720
LIFE SCIENCES COMPANIES AND ORGANIZATIONS

41,000
HIGHLY SKILLED LIFE SCIENCES PROFESSIONALS

$123,000
AVERAGE ANNUAL SALARY

$52.4B
ANNUAL ECONOMIC IMPACT

ANNUAL MEMBERSHIP BENEFITS

EDUCATION + NETWORKING

Access to CBSA's **40+ programs and events** – 90% of which are complimentary or at a discounted membership rate.

Subscribe to CBSA emails and follow us on **LinkedIn**, **X**, and **Facebook**.

MEMBER SAVINGS

Significant **cost savings** on equipment, supplies, and services through our exclusive partnerships with Fisher Scientific and Bio Business Solutions.

In 2025, CBSA members collectively **saved $11.1 million**.

POLICY + ADVOCACY

Advocacy for our life sciences community at the state and federal level and opportunities for members to connect with elected officials and regulatory leaders. **Subscribe** to Policy Updates.

NEWS + EVENTS

Industry-relevant **events**, press releases and company announcements shared through our communica- tions channels, which may include the **CBSA website**, CBSA Events Update, and CBSA Weekly News (distribution 8,500).

COLORADO BIOSCIENCE CONNECT

Our all-new **platform**, presented by KBI Biopharma, brings events, exclusive experience tools for members only, career opportunities, and new ways to connect with our community.

CAREER CENTER

Get recruiting support by tapping into our modern career hub with hundreds of Colorado life sciences **jobs** and enhanced matching tools for employers and jobseekers.

MEMBER CONNECTIONS

Connect with CBSA members and sponsors in an all-new, members-only digital environment. Build your company and individual profiles and engage with our community.

LEADERSHIP OPPORTUNITIES

Contribute your expertise to the life sciences ecosystem by serving on a CBSA committee.

ANNUAL CORPORATE SPONSORSHIP

All Corporate Sponsorships include full CBSA Annual Membership benefits.

BENEFITS FOR ALL CORPORATE SPONSORSHIPS

- Company profile in all-new Colorado BioScience Connect
- Rotating company logo with live link on CBSA website
- "Contact Me" option in Colorado BioScience Connect
- Unlimited postings in the all-new CBSA Career Center, discounted premium posts
- Opportunity to publish events and news through CBSA channels
- Company name listed as Corporate Sponsor in CBSA Weekly News and CBSA Weekly Events emails

PLATINUM, TITANIUM, CHAMPION, & SUSTAINING
$24,500+

CBSA's highest-level sponsorships offer fully customized programs and benefits to highlight your organization's expertise and meet your objectives.

These bespoke benefits will be developed and executed in collaboration with our team.

GOLD | $18,500

- Featured Company placement in Colorado BioScience Connect homepage
- One exclusive program lead or Tier One event sponsorship
  - Co-developed, co-branded content
  - Post-event attendee contact list
- Additional one Tier Two or two Tier Three event sponsorship choice
- Priority access to premium CBSA programs

SILVER | $12,500

- Elevated company profile in Colorado BioScience Connect
- One Tier Two event sponsorship included
  - Company expertise highlighted
  - Moderator role opportunity
  - Enhanced logo placement
  - Display marketing material
  - Post-event attendee contact list
- Option to select two Tier Three events in place of one Tier Two

BRONZE | $9,000

- Elevated listing in Colorado BioScience Connect
- One Tier Three event sponsorship included
  - Logo on event homepage and emails
  - Display marketing material
  - Post-event attendee contact list

SUPPORTER | $7,000

- All standard sponsor benefits listed above
- CBSA membership for all employees

ANNUAL EVENTS SPONSORSHIP OPPORTUNITIES

Sustained exposure and relationship-building with members and stakeholders through consistent engagement across the year.









EVENT SPONSORSHIP TIERS

TIER ONE

Available to Annual Sponsors at the Gold Level and Above

CUSTOM CO-BRANDED EVENT
Designed in partnership with CBSA to align with your company's goals

THE LEADER WITHIN SERIES
Four exclusive webinars featuring high-profile leaders

LEGISLATOR SITE TOURS
Exclusive facility tours with policymakers

MEMBERSHIP ENGAGEMENT
Exclusive, twice per year

DISCOVER CBSA + MEMBER SAVINGS
Exclusive quarterly events focused on member benefits

TIER TWO

Available to Annual Sponsors at the Silver Level and Above

JPM HEALTHCARE CONFERENCE
Reception with leading state bioscience associations

LEADERSHIP ROUNDTABLE
Spring and fall small-group dialogue with executives and curated connections

WOMEN'S MASTERMIND SERIES
Monthly virtual meetings and biannual dinners with emerging leaders

THOUGHT LEADERSHIP SERIES
Provide expertise on one focus area, such as:

- Regulatory
- Financing
- General Business Practices
- Intellectual Property
- Commercialization
- Federal Policy
- Reimbursements

TIER THREE

Available to Annual Sponsors at the Bronze Level and Above

DAY AT THE CAPITOL
Policy insights and policymaker meetings

ALL MEMBER MEETING
Ecosystem updates and networking

A YEAR IN THE LIFE OF
Executive insights from industry leaders

COFFEE + CONNECT
Informal networking opportunities

JPM HEALTHCARE CONFERENCE
Dedicated partnering and work space

BIO INTERNATIONAL CONFERENCE
Colorado base for partnering and work

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

Premier visibility and brand alignment with Colorado's life sciences leaders, innovators, and decision-makers at marquee ecosystem events.









DRIVE TO FIVE: LIFE SCIENCES INNOVATION TOUR

Fall 2027 | Colorado BioScience Association, together with the Colorado Hub for Health Impact national economic development campaign and leading ecosystem partners, hosted the Drive to Five: Colorado Life Sciences Innovation Tour, a high-impact journey across Colorado's growing health innovation corridor.

DRIVE TO FIVE' PRESENTING SPONSOR
$18,000

- Naming rights
- Advertisement on tail of bus
- Most prominent logo placement on bus wraps
- Most prominent visibility during promotion, event days, and event follow up
- Executive remarks (opening, community events, closing)
- Recognition across all communications
- Recognition at all four community events as the Tour Presenting Sponsor
- Opportunity to include branded materials and swag in tour bags and at all four community events
- Booth or display opportunity at all four community events
- (4) Bus tour registrations for both days
- (25) Community event registrations for all four events

COMMUNITY EVENTS CHAMPION
$11,000

- Lead sponsorship for all four community events: Day One Breakfast, Day One Happy Hour, Day Two Breakfast, or Day Two Happy Hour
- Speaking opportunity
- Second highest visibility throughout the tour and community events
- Premier visibility during promotion, event days, and event follow up
- Premier event signage
- Premier logo placement on bus wraps
- Recognition in event communications
- Opportunity to include branded materials and swag in tour bags and at all four community events
- Exhibit table or branded display opportunity at all four community events
- (3) Bus tour registrations for both days
- (25) Community event registrations for all four events

TOUR BUS SPONSOR
$8,000

- Exclusive naming of one tour bus
- Superior logo placement on bus wrap
- Bus interior signage
- Provide welcome and closing remarks on bus
- Opportunity to include branded materials and swag in tour bags
- Superior visibility during promotion, event days, and event follow up
- Recognition in event communications
- (2) Bus tour registrations for both days
- (20) Community event registrations for all four events





DRIVE TO FIVE: LIFE SCIENCES INNOVATION TOUR

COMMUNITY EVENT INNOVATOR
$6,000

- Sponsor one of four community events
- Elevated visibility during promotion, event days, and event follow up
- Superior event signage at one community event
- Elevated logo placement on bus wraps
- Recognition in event communications
- Opportunity to include branded materials and swag in tour bags and at all four community events
- Exhibit table or branded display opportunity at one community event
- (1) Bus tour registrations for both days
- (30) Community event registrations for one sponsored event
- (10) Community event registrations for the other three events

LUNCH SPONSOR
$5,000

- Branded lunch boxes or buffet branding
- Sponsor's logo prominently featured on signage during lunch event both days of tour
- Opportunity to display sponsor branded collateral or swag on lunch tables
- Prominent visibility during promotion, event days, and event follow up
- Logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registrations for both days
- (5) Community event registrations at all four all four events

HOST COMMUNITY PARTNER
$3,500

- Designed for local governments, economic development organizations and chambers
- Recognition throughout the host community visit
- Elevated visibility during promotion, event days, and event follow up
- Superior event signage in host community
- Elevated logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registrations for both days
- (5) Community event registrations at all four all four events
- Additional registrations available in host community for site visits and community events





DRIVE TO FIVE: LIFE SCIENCES INNOVATION TOUR

TOUR PASSPORT SPONSOR
$5,000

- Sponsor the attendee passport used to track each Innovation Stop
- Interactive attendee engagement
- Prize drawing recognition
- Elevated visibility during promotion, event days, and event follow up
- Elevated logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registration for both days
- (5) Community event registrations at all four all four events

MOBILE CHARGING SPONSOR
$4,000

- Branded charging stations available to bus riders
- Elevated visibility during promotion, event days, and event follow up
- Elevated logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registration for both days
- (5) Community event registrations at all four all four events

WATER BOTTLE SPONSOR
$4,000

- Reusable branded water bottle provided to bus riders and site guests
- Elevated visibility during promotion, event days, and event follow up
- Website, emails, digital assets, and signage
- Elevated logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registration for both days
- (5) Community event registrations at all four all four events

INNOVATION STOP HOST
$5,000

- Host one of the Innovation Tour's featured site visits.
- Opportunity to showcase your innovations to elected officials, community leaders, investors, site selectors, life sciences executives, and economic development leaders.
- Executive remarks on-site
- Prominent visibility in tour communications, CBSA magazine, and press releases
- Logo placement on bus wraps
- (1) Bus tour registration for both days
- (5) Community event registrations at all four all four events

INNOVATION PARTNER
$3,000

- Visibility during promotion, event days, and event follow up
- Logo placement on bus wraps
- Recognition in event communications
- (1) Bus tour registration for both days
- (5) Community event registrations at all four all four events





ANNUAL AWARDS CELEBRATION

November 2027 | This highly anticipated gala event draws a sellout audience to honor Colorado's most impactful life sciences leaders and companies.

PRESENTING KEYNOTE SPONSOR
$12,000

- Highest level of visibility during the Annual Awards Dinner
- On-stage introductory remarks for the keynote speaker
- Event recognition as "CBSA Annual Awards Dinner Presented by…"
- Prominent logo placement across all event materials and on presentation screens
- Two (2) reserved tables of eight (8) in a premier location
- Opportunity to provide materials or gifts to each attendee (at sponsor's expense)
- Post-event attendee contact list

AWARDS CHAMPION
$4,000

- Prominent logo placement across event materials and on presentation screens
- Reserved table of eight (8) in a prime location
- Post-event attendee contact list

AWARDS PRESENTATION SPONSOR
$8,000

- Opportunity to sponsor and present one (1) award during the program
- Prominent display of sponsor's logo in all event-related materials and on presentation screen during awards program
- Reserved table of eight (8) in a premier location
- Post-event attendee contact list

AWARDS SUPPORTER (WITHOUT TABLE)
$2,700

- Prominent logo placement across event materials and on presentation screens
- Post-event attendee contact list

WELCOME RECEPTION SPONSOR
$6,000

- Featured visibility during the Cocktail Reception
- Prominent display of sponsor's logo in all event-related materials
- Opportunity to provide branded collateral during the reception (e.g., napkins, table or bar signage)
- Reserved table of eight (8) in a prime location
- Post-event attendee contact list

TABLE HOST
CBSA Member $2,700
Non-Member $3,200

- Recognition as a Table Host
- Reserved table of eight (8) for the dinner





ADVERTISING OPPORTUNITIES

Demonstrate your commitment to Colorado's life sciences ecosystem and deepen your credibility with our audience of leaders and decision makers by advertising in our **annual magazine**.



2027-2028 COLORADO BIOSCIENCE MAGAZINE

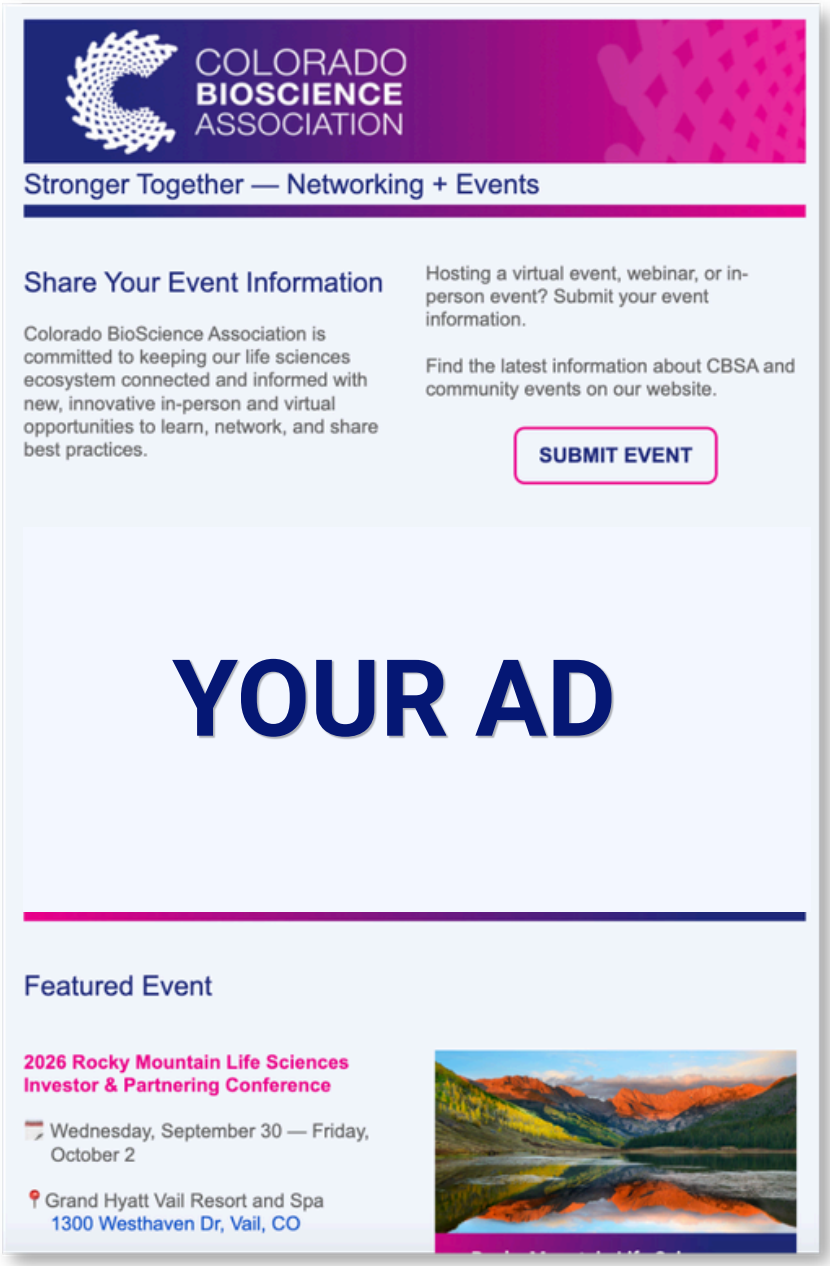
Magazine Inside Front Cover
(Four Weeks Digital)
$8,500

MAGAZINE BACK COVER
(Four Weeks Digital)
$8,500

MAGAZINE HALF-PAGE
(Two Weeks Digital)
$4,000

MAGAZINE QUARTER PAGE
$2,000

ADVERTISING OPPORTUNITIES



DIGITAL ADVERTISING

CBSA offers a digital advertising opportunity alongside advertising space in our annual BioScience Colorado Magazine.

Advertisers investing in **full-page or half-page** magazine ads will receive a complimentary digital ad in our weekly email.

COLORADO HUB FOR HEALTH IMPACT CAMPAIGN

Colorado Hub for Health Impact elevates Colorado as the ideal alternative to coastal markets for leaders developing life sciences organizations and opportunities.

Our national economic development campaign targets health innovation companies ready to relocate and scale by making a compelling, data-driven case for Colorado.

Led by Colorado BioScience Association and 30 partners since inception, the campaign attracts new life sciences companies, talent, and investors to the state.

Request our 2027 opportunities presentation for more information.

HUB FOR HEALTH IMPACT

Colorado Leading Life Sciences Innovation

COLORADO BIOSCIENCE INSTITUTE

Colorado BioScience Institute cultivates and diversifies the state's life sciences workforce, from classroom, to campus, to career.

BIOSCIENCE ON TAP

MENTOR OF THE YEAR PRESENTING SPONSOR $6,000

Recognition as presenting sponsor of the Mentor of the Year award (with dedicated social media campaign), event sponsor on websites, social media campaign, and event marketing, a speaking opportunity at the event, and six event tickets.

FOOD AND BEVERAGE SPONSOR $3,000

Recognition as event sponsor on website, social media campaign, and event marketing, a speaking opportunity at the event, and two event tickets.

BOOTH SPONSOR $1,000

Recognition at event tables and in a post-event social media thank you, an opportunity to share company print media with guests, and two event tickets.

FUTURE OF LIFE SCIENCES AWARD PRESENTING SPONSOR $4,000

Recognition as presenting sponsor of the Future of Life Sciences award in social media campaign, feature story on Institute website and annual report, and opportunity to fill two spots on the judging panel.

LIFE SCIENCES HR CONNECT PRESENTING SPONSOR $3,000

Speaking opportunity at one of the quarterly networking events designed exclusively for human resources professionals across Colorado's life sciences ecosystem.

COLORADO GIVES DAY

MATCHING DONOR $7,500

Recognition as matching donor in CBSA newsletters, CBSA and Institute social media campaigns, and an acknowledgement opportunity during the CBSA Annual Awards Celebration.

PROGRAMS OPPORTUNITIES

- Host an in-person work-based learning experience for K-12 or undergraduate to Ph.D.-level students.
- Sponsor virtual teacher training to equip teachers with tools to incorporate biotechnology curriculum into the classroom.
- Offer a four-week paid summer residency for K-12 educators as part of the Research Experience for Teachers (RET) program.
- Sponsor and participate as a Quality Assurance and Regulatory Affairs (QA/RA) Certificate Program capstone host, facilitating immersive, hands-on learning for the next generation of QA/RA talent.
- Collaborate as a P-TECH partner company, extending mentorship, organizing mentor events, and providing paid summer internships for high school students.
- Sponsor and serve as a host company for leadership training designed for technical staff new to management or first-time senior leaders.

ABOUT COLORADO BIOSCIENCE ASSOCIATION

Colorado BioScience Association (CBSA) creates co-opportunity for the Colorado life sciences community. CBSA champions a collaborative life sciences ecosystem and advocates for a supportive business climate. From concept to commercialization, member companies and organizations drive global health innovations, products and services that improve and save lives.

The association leads Capital and Growth, Education and Networking, Policy and Advocacy, and Workforce Cultivation to make its members stronger, together.

COLORADO BIOSCIENCE ASSOCIATION

https://cobioscience.com/member-center/sponsorship/

LEARN MORE
cobioscience.com

CONTACT US
Matt Teter
Vice President of Partnerships
mteter@cobioscience.com

600 Grant Street, Suite 306
Denver, CO 80203

